

Call for Papers

Workshop Audiovisual Media WAM2010: Digital Media Distribution

1 - 2 June 2010 at Chemnitz University of Technology, Germany

Media business is currently experiencing the transition from the analogue to the digital world. The TV and radio markets are gradually shifting towards digital distribution. Internet and mobile communication providers increasingly share the market as both competitors and associates. Addressability, correlation of services, mobility and interaction are just a few examples for emerging added value. Numerous questions arise for researchers, providers and consumers. The goal of the workshop WAM2010 is to stimulate the dialogue between politics, science and business. Issues, solutions and future aspects in technology and usage are to be discussed. We welcome contributions from research institutions, universities, enterprises, media and broadcast establishments, network operators as well as content providers.

The workshop is organized and realized by the Chair of Media Computer Science at Chemnitz University of Technology in cooperation with the Chair of Distributed and Multimedia Information Systems as well as the Chair of Business Computing II at the University of Passau.

Topics

The workshop focusses essentially on developments and future trends in the field of digital media distribution. The following list should act as a guideline to the main areas of interest but is not limited to:

Distribution & Technology:

- Mobile Television
- WebTV / Internet TV / IPTV
- Digital Radio
- Multimedia Broadband Communication
- Hybrid Distribution
- Next Generation Networks
- Home Network
- Audio / Video Coding
- Content Adaption

Services & Applications:

- Interactive Television
- Program Guides / Content Guides
- User Profiling / Media Profiling
- Media Recommendation
- Media Management
- User Generated Content
- Social Media
- Content Formats
- Usage Studies
- Visionary Use Case Scenarios

Submissions

Contributors are invited to submit *long papers* (8-12 pages) or *posters* (2-4 pages plus workshop poster presentation). Accepted contributions will be published in a printed proceedings volume (including ISBN) as well as in the online MONARCH archiving system of Chemnitz University of Technology (<http://archiv.tu-chemnitz.de>). Accepted long papers will be presented at the workshop in terms of *20 minute talks*. Accepted poster contributions will be presented within a poster session.

Please send 2-page paper or poster proposals by the 10/03/2010 at the latest including a specification of the contribution type to the e-mail-address wam2010@tu-chemnitz.de.

Guidelines for authors are available on the website of the workshop (see below).

Important Dates

- Submission deadline for paper proposal / poster proposal: ~~28/02/2010~~ **10/03/2010**
- Notification of acceptance: **14/03/2010**
- Final version due: **02/05/2010**

Industry Track

Enterprise representatives are cordially invited to sign up for topic related presentations within a separated industry track even without a written contribution. Registration for industry track presentations takes place up to **02/05/2010** via the website of the workshop (see below).

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Website of the workshop: <http://wam.sachsmedia.tv>